



# CARLOS MORETT

Director, Producer, and Screenwriter

Carlos Morett, a distinguished filmmaker, speaker, entrepreneur, and writer, has established an exemplary career that transcends borders. His diversified experience and ability to inspire audiences have left an indelible mark on the industry.

## **Professional Profile:**

Carlos Morett is a thought leader with a solid track record as an executive in the broadcast and telecommunications sector.

He has led top companies in this sector, holding roles from Commercial Director at the Spanish multinationals SGO and Brainstorm to CEO at Itelecom Mexico.

His international leadership has been forged over more than two decades, forming teams on five continents.

## **Filmmaker:**

Carlos began his journey in the world of cinema in Mexico, where he earned his degree in Audiovisual Communication with high academic performance. He expanded his horizons by studying film and digital effects in the United States and Canada, attending the Vancouver Film School and Van Arts.

He completed his education with a Master's degree in Interactive Technologies in Audiovisual Communication and a Ph.D. in Marketing and Advertising at the Complutense University of Madrid, Spain.

Throughout his career, he has directed a variety of film projects, from innovative short films to original Netflix feature films.

One of his notable achievements includes "Rebelión de los Godínez" (2020), a feature film produced by Netflix and Corazón Films, which reached the number 1 spot among Mexican films on the streaming platform.

He has also directed advertising campaigns for leading brands such as Pepsi, Coca-Cola, Cinemex, and the NFL.

## **International Speaker:**

His talks and masterclasses have resonated at international events, sharing the stage with figures like Robert Kiyosaki and Tony Robbins.

Carlos's TED Talks, "You Don't Want to Be a Superhero" and "How to Walk in the Glass Jungle," have left a lasting impression on global audiences.

## **Successful Author:**

Carlos is the author of the book "Starting from Scratch" (2023), a work published under the prestigious Editorial Planeta that has impacted many. His story of perseverance and bravery serves as a guide for those seeking to achieve success in any area of life.